

BIOGRAPHY

Scott Rice is an Addy Award-winning national commercial director. His work includes spots for Shell, Time Warner Cable, Subway, Sears and more. He also has written feature films on assignment for Elizabeth Avellan (*Spy Kids*) and Sixth Street Films (*The Overbrook Brothers*).

Rice is attached to direct a number of high-concept feature comedies including *My Monster* (which he co-wrote), *Buffalo Speedway* (for which he shares story credit), and the coming-of-age comedy *Gopal Gets It* for Seth Caplan (*In Search of a Midnight Kiss*) and Anish Savjani (*I'll Come Running*).

In 2007 Rice founded The Sass Factory Productions. Under the new company he wrote and directed the hit comedy web series *Script Cops* for Sony Pictures, and it received over one million hits. MTV Networks funded his next series, *Never Do This*, which aired on Comedy Central.

In 2005, Rice associate produced and edited the indie feature *Partner(s)* starring Michael Ian Black, Julie Bowen and Saul Rubinek. The comedy premiered at HBO's U.S. Comedy Arts Festival and was broadcast on Lifetime.

Scott Rice teaches directing and screenwriting at the University of Texas at Austin. He also makes short films and holds a staggering film festival record of nearly 250 official selections and 85 awards. Showtime, Blockbuster, PBS and Atomfilms have distributed his films. Movie legend Roger Corman called Rice's popular comedy *Perils in Nude Modeling* "a remarkable tour de force."

In 1996 Rice art directed and wrote Activision's smash-hit game *Soldier of Fortune*. He left games for graduate film school where he became the first person in history nominated for two Student Academy Awards in two different categories in the same year. He also received his school's highest filmmaking honor, the Warren Skaaren Endowed Presidential Scholarship.

Known as an authority on short film writing and distribution, Rice takes part in film festival panels around the country and contributes articles to various publications. He continues work on his first academic book *Small Stories, Big Ideas: Demystifying the Short Film*.

Rice is represented by the Brant Rose Agency in Los Angeles.

CONTACT

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EDUCATION

M.F.A. - Film Production

University of Texas at Austin
December 2003

B.A. with Honors and Distinction - Communication Arts (Film Emphasis)

University of Wisconsin-Madison
December 1995

TEACHING EXPERIENCE

University Lecturer 2004-present

University of Texas at Austin, Radio-Television-Film Department

- RTF 333: Intro to Screenwriting – Undergraduate Lecture Course (spring 2004, spring 2005, fall 2005, spring 2006, fall 2007)
- RTF 343: Advanced Digital Video Production – Narrative (fall 2005)
- RTF 343: Directing Commercials (fall 2007, fall 2008)
- RTF 344: Directing Workshop (spring 2007)
- RTF 366K: Intro to Digital Narrative (summer 2005)
- RTF 368: Undergraduate Thesis Production (spring 2005, spring 2006, spring 2007, spring 2009)
- RTF 369: Advanced Writing – Undergraduate Feature Writing Seminar (fall 2004, spring 2006, spring 2007)
- RTF 380C: Intro to Writing for Film and Television – MFA Production Candidate Writing Seminar (fall 2004, fall 2007)
- RTF 380M: Writing for Film and Electronic Media – Graduate Feature Writing Seminar (spring 2007)
- RTF 380N: Rewriting – Graduate Feature Writing Seminar (spring 2009)
- RTF 488M: Thesis Project Script Development/Pre-Production – MFA Thesis Film Writing Seminar (fall 2008)
- Special Projects: Feature Writing, Adv. Production (various semesters)

Screenwriting Instructor 2003

Austin Film Festival Cinema/Television Summer Workshops

Teaching Assistant / Graduate Research Assistant 1999-2003

University of Texas at Austin, Radio-Television-Film Department

- RTF 333: Intro to Screenwriting – Section Instructor (spring 2002, fall 2002, spring 2003, fall 2003)
- RTF 368: Undergraduate Thesis Production (fall 2001)
- RTF 881KB: Principles of Film and Television Production (spring 2001)
- RTF 881KA: Principles of Film and Television Production (fall 2000)
- Avid Tech, Media Manager – graduate Avids (fall 2000 - spring 2002)
- Equipment Room Staff (fall 1999 - spring 2000)

PROFESSIONAL EXPERIENCE

Owner, The Sass Factory Productions 2007-present
Austin, TX

Short Film / Web Series Writer-Producer-Director 1995-present

The Sass Factory Productions, Austin, TX

- *Never Do This*, 5 episodes (MTV Networks / Comedy Central, 2008)
- *Script Cops*, 14 episodes (Sony Pictures, 2007-2008)

Martell Animation, Austin, TX

- *Pigeon Impossible*, co-story only (2009)

Wolf River Pictures, Austin, TX

- *Script Cops* (2006)
- *Perils in Nude Modeling* (2004), also editor
- *The Adventures of Mad Matt* (2003), also editor
- *Pillowfight* (2000), also editor
- *Achoo!* (1999), also editor
- *Cardinal Blue* (1997), also editor
- *Buster Escapes* (1995), also editor

Feature Film Screenwriter / Consultant 2005-present

Elizabeth Avellan, EYA Productions

- *Dudleytown* (co-writer)

Tom Borders, Sixth Street Films

- *One Fat Summer* (adapted)

Yehudi Mercado, Super Mercado Films

- *Mock Trial* (consultant)

Suzie True, screenwriter

- *Devil's Driver* (consultant)
- *Pleasure, Inc.* (consultant)

Feature Film Editor 2004

Wyasuling Ave. Productions / Lifetime Networks

- *Partner(s)* starring Julie Bowen, Michael Ian Black, Saul Rubinek (2005), also associate producer

Commercial Director 2003-present

The Sass Factory Productions, Austin, TX

- *Your Headline, Your Statesman*, (12) :30 tv spots (Austin American-Statesman, 2009), also producer
- *Austin360: What Austin Does*, :30 / :15 tv spots (Austin American-Statesman, 2009), also writer/producer
- *Statesman.com: Be There Now*, (1) :30 tv spot, (2) :15 tv spots, (3) :15 viral spots (Austin American-Statesman, 2008), also writer/producer
- *The Statesman*, :90 Sizzle Reel (Austin American-Statesman, 2008), also writer/producer

Synthetic Pictures, Austin, Los Angeles, New York

- *Ride Them* (Parents Empowered.org, 2009)
- *Genie* (Parents Empowered.org, 2009)
- *Badminton* (Utah Transportation Authority, 2008)
- *Steam Room* (Utah Transportation Authority, 2008)
- *Lazy River* (Utah Transportation Authority, 2008)
- *Spa* (Utah Transportation Authority, 2008)
- *Hammock* (Utah Transportation Authority, 2008)
- *Slip 'n' Slide* (Utah Transportation Authority, 2008)
- *Satellite Date* (Time Warner Cable, 2008)
- *Satellite Dinner* (Time Warner Cable, 2008)
- *Satellite Barbecue* (Time Warner Cable, 2008)
- *Gas Cans* (Shell Mastercard, 2007)
- *Uncle Lou* (Superpages.com, 2007)
- *Romantic Dinner* (Superpages.com, 2007)
- *Halos* (Parents Empowered.org, 2007)
- *Interference* (Parents Empowered.org, 2007)
- *Hang Glider* (Parents Empowered.org, 2007)
- *Life with Dish* (Time Warner Cable, 2007)
- *Polly Pockets* (McAlister's Deli, 2007)
- *Multi-Tasker* (McAlister's Deli, 2007)
- *Blackberry* (McAlister's Deli, 2007)
- *Latin Twist* (Sears, 2006)
- *Startled* (Merry Maids, 2006)
- *Men Get it* (Austin American-Statesman, 2006), also writer
- *Women Get it* (Austin American-Statesman, 2006), also writer
- *Couples Get it* (Austin American-Statesman, 2006), also writer
- *Yellow Boxes* (Shell Mastercard, 2005)

Premiere Global Services, Atlanta, GA

- *Stage Next*, Global Annual Conference Video (2009)
- *Stage Next 2*, Global Annual Conference Video (2009)
- *World Tour*, Global Annual Conference Video (2008)
- 13 Testimonial Internet Commercials (2008)

Giant Pictures, Austin, TX

- *Fiesta In Your Mouth* (Subway, 2006)

Wolf River Pictures, Austin, TX

- *Script Cops: Domestic Disturbance*, spec (Austin Film Festival trailer, 2006)
- *Script Cops: McKee Sting*, spec (Austin Film Festival trailer, 2006)
- *Script Cops: Traffic Stop*, spec (Austin Film Festival trailer, 2006)
- *Script Cops: Se7en*, spec (Austin Film Festival trailer, 2006)
- *Script Cops: Big Bust*, spec (Austin Film Festival trailer, 2006)
- *Little Kimmy*, spec (Austin Film Festival, 2006)

Block Plan Productions, Los Angeles, New York

- *Naked Office*, spec (Monster.com, 2004)
- *Bigwheel*, spec (U.S. Postal Service, 2004)
- *Obedience School*, spec (Nicorette, 2004)
- *Intervention*, spec (Nicorette, 2004)
- *Gina*, spec (Activision, 2004)

Commercial Director (cont.)

Enspire Learning, Austin, TX

- *Stroke Care* (instructional, American Heart Association, 2008)
- *Palliative Care* (instructional, Association of Critical Care Nurses, 2008)
- *Executive Challenge* (promotional, Enspire Learning, 2007)
- *Put Your Heart Into Training* (feature length instructional, American Heart Association, 2006), also co-writer
- *Chemotherapy in the Prostate Cancer Clinical Spectrum* (instructional, Advanstar Medical Economics, 2006), also co-writer

Balcones Productions, Austin, TX

- *The Yellow Rose* (pitch video, HBO Original Series, 2006), also writer

Trinity Films, Austin, TX

- *A Texas-Sized Tale 3-D Adventure* (proposal, Landry's, 2005), writer only

Watershed 5 Studios, Austin, TX

- *Hard Rock Condominiums* (marketing, Las Vegas, 2004), writer only

Video Game Art Director 1997-1999

Raven Software / Activision, Los Angeles, CA

- *Soldier of Fortune* (2000), also uncr. screenplay, motion capture director

Video Game Digital Artist/Animator 1992-1997

Raven Software, Madison, WI

- *Heretic II* (Activision, 2000)
- *Take No Prisoners* (Red Orb Entertainment, 1997), also lead artist
- *Mageslayer* (GT Interactive, 1997)
- *Hexen* (ID Software, 1997)
- *Necrodome* (Mindscape, 1996)
- *CyClones* (SSI, 1995)
- *Heretic* (ID Software, 1994)
- *Shadowcaster* (Origin, 1993)

FILM FESTIVAL HISTORY (abbreviated)***Pillowfight*** (2000)

57 Official Selections, 19 Awards including:

- Slamdance, UT
- Short Shorts, Japan - *"Jury Prize"*
- New York Comedy Film Festival, NY
- Aspen Shortsfest, CO
- CineVegas, NV
- Long Island Film Festival, NY - *"Best Comedy Short"*
- Expo 2005, Japan (World's Fair)
- Convergence Int'l Arts Festival, RI - *"Best Narrative"*
- Hollywood Shorts, CA

Pillowfight (cont.)

- Indiana Film Festival, IN - “*Indy Award*” / “*Best Newcomer*”
- Atlantic City Film Festival, NJ - “*Best Screenplay*”
- SMPTE Student Film Festival, NY - “*Best of Show*”

Perils in Nude Modeling (2004)

118 Official Selections, 43 Awards including:

- HBO’s U.S. Comedy Arts Festival, CO - “*Best College Short*”
- Student Academy Award Finalist, CA - “*Best Narrative*”
- Manhattan Short Film Festival, NY - “*Best Student Film*”
- The Hamptons Int’l Film Festival, NY - “*Jury Award*”
- IFC Firstlook Student Film Festival, CO - “*Best of Show*”
- Paste Rock ‘n’ Reel Film Festival, CA - “*Best Comedy*”
- Kevin Smith’s Movies Askew, NJ - “*2nd Place Film*”
- Palm Springs Int’l Short Film Fest, CA
- USA Film Festival, TX - “*Best Texas Narrative*”
- Sidewalk Moving Picture Festival, GA - “*Best Short Film*”
- Texas Independent Filmmakers Festival - “*Best Short Film*”
- Sehnsuchte Int’l Film Festival, Germany
- Hatch Audiovisual Arts Festival, MT - “*Best Musical Score*”
- Chamberlain Bros. Film Festival, NY - “*Best Film*”
- WESTfest, TX - “*Jury Prize*” / “*Audience Award*”
- “*Best Cinematography*”
- Cinematexas, TX - “*Best Cinematography*”
- Savannah Film Festival, GA - “*Best Student Film*”
- Port Townsend Film Festival, WA - “*Best Short Narrative*”
- Fayetteville Short Film Festival, AR - “*Best of Festival*”
- Carolina Film and Video Festival, NC - “*Best Narrative*” / “*Best Directing*”
- Bronx Independent Film Festival, NY - “*Best Editing*”
- Real to Reel Film Festival, NC - “*Best Short*”
- Spindletop Film Festival, TX - “*Best in Show*”
- Texas Indie Filmmakers Festival, TX - “*Best Short*”
- Black Earth Film Festival, IL - “*Best Short Film*”

The Adventures of Mad Matt (2003)

40 Official Selections, 18 Awards including:

- Student Academy Award Finalist, CA - “*Best Documentary*”
- Angelus Awards, CA - “*Semi-Finalist*”
- Cinematexas, TX - “*Best Screenplay*”
- Reality Bytes Festival, IL - “*Best of Fest*” / “*Audience Award*”
- Indiana Film Festival, IN - “*Indy Award*” / “*Audience Award*”
- Marin County Film Festival, CA - “*Jury Award*”
- Windsong Film Festival, IN - “*Best Documentary*”
- Spindletop Film Festival, TX - “*Best Documentary*”
- Wisconsin Film Festival, WI - “*Best Documentary*”

Script Cops (2007)

14 Official Selections, 3 Awards including:

- Indie Grits Film Festival, SC - “Jury Award” / “Audience Award”
- Windsong Film Festival, IL - “Best Comedy”
- Boston Int’l Film Festival, MA
- Beverly Hills Shorts Festival, CA

HONORS / AWARDS

- Comedy Central airs web series *Never Do This* (2008)
- Increased Austin American-Statesman’s audience by 5.7 percent with successful campaigns for online and print product; leads to Cox Communications’ decision not to sell the newspaper (2009)
- First person in history to become a Student Academy Award Finalist in two categories in the same year, *Perils in Nude Modeling* and *The Adventures of Mad Matt* (2004)
- MFA Thesis Report Named Best in Department, UT RTF Dept. (2004)
- Gold Medal Addy Award, Houston Ad Federation, *Yellow Boxes* (2006)
- New Vision Awards, FL, \$7500 Grand Prize, *The Adventures of Mad Matt* (2005)
- Wetzel Award for Indie Comedy, IL, \$5000 Grand Prize, *The Adventures of Mad Matt* (2005)
- Named One of World’s Top New Directors, *Shots Magazine*, London (2005)
- #1 Downloaded Comedy, Atomfilms, *Perils in Nude Modeling* (2005)
- Nominated Outstanding Young Texas Ex (2005)
- 2nd Place Final Draft “Big Break” Screenplay Competition, *Buffalo Speedway* (story only, 2006)
- Winner Austin Film Festival Trailer Competition, *Script Cops* (2006)
- Over one million views, *Script Cops* web series, Sony Pictures (2008)
- IFP Script Market, NY, *My Monster* (producer-director only, 2006)
- Platinum Best of Show Aurora Award, Humor Category, *Hang Glider* (2008)
- Platinum Best of Show Aurora Award, Restaurant Category, *Polly Pockets* (2008)
- Gold Medal Aurora Award, *Yellow Boxes* (2006)
- Best Use of Humor Summit Award, *Yellow Boxes* (2006)
- CODiE Award Finalist, AHA *Put Your Heart into Training* (2007)
- Silver Horizon Interactive Award, AHA *Put Your Heart into Training* (2006)
- Gold Horizon Interactive Award, Executive Challenge Experience (2009)
- Best of Category Horizon Interactive Award, *AACN Palliative Care* (2009)
- Second Round, Austin Film Festival Feature Screenplay competition, *Beswitched* (co-writer, 2005)
- Two-Time Texas Filmmakers Showcase Winner, DGA Theater, Hollywood, sponsored by the Houston Film Commission, *Perils in Nude Modeling* (2004), *Pillowfight* (2002)
- Three-Time University of Texas Hollywood Showcase Winner, DGA Theater, Hollywood, *Perils in Nude Modeling* (2003), *The Adventures of Mad Matt* (2002), *Pillowfight* (2001)

GRANTS / SCHOLARSHIPS

- Texas Filmmakers Production Fund Grant, Austin Film Society (2004)
- Warren Skaaren Endowed Presidential Scholarship, UT RTF Dept. – awarded to the top MFA production candidate in the film program (2002)
- University of Texas Graduate School Travel Grant – allowance for film festival travel (2001, 2002, 2003)
- University of Wisconsin Honors Thesis Production Grant (1995)
- Charlene M. Wackman Communications Scholarship, UW-Madison (1994)
- Wisconsin Space Grant Consortium Scholarship (1993, 1994)
- Astronautics Corporation of America Student Grant – for production of the doc *When Fantasy Becomes Reality: Wisconsin's Role in Space* (1994)
- Lawrence University Academic Scholarship (1991)

FILM DISTRIBUTION

- Comedy Central – *Never Do This* (2008)
- Showtime – *Pillowfight* (2001-2003)
- Blockbuster – *Pillowfight* (2001-2003)
- Moviefone – *Perils in Nude Modeling* (2005)
- Atomfilms – *Pillowfight*, *Perils in Nude Modeling* (2001-present)
- Pacific Voice – *Pillowfight*, *Perils in Nude Modeling* (2001-2005)
- New Screen Television – *The Adventures of Mad Matt*, *Pillowfight*, *Perils in Nude Modeling* (2005)
- Indiepix – *Films by Scott Rice* (short film DVD anthology), *Perils in Nude Modeling* (2005-present)
- RCN Entertainment – *Cardinal Blue* (2001-2006)
- Chamberlain Brothers / Penguin Books – *Perils in Nude Modeling* (2005-present)
- *Image Union*, WTTW, Chicago – *Perils in Nude Modeling* (2004)
- Pawky, LLC – *Pillowfight*, *Perils in Nude Modeling* (2004-present)
- MediaZone Distribution – *Perils in Nude Modeling* (2004)
- Dovetail – *Perils in Nude Modeling* (2004-present)
- Echelon Entertainment – *Perils in Nude Modeling* (2004-present)
- Blip TV – *Pillowfight*, *Perils in Nude Modeling* (2004-present)
- Filmbaby.com – *Films by Scott Rice* (2007-present)
- Big Film Shorts – *Pillowfight* (2004-present)
- *The Territory*, Texas PBS Showcase – *Pillowfight* (2002)
- Highway Video – *Pillowfight* (2003-2008)
- America's Best Student Shorts – *Perils in Nude Modeling* (2004)
- Aphelon Filmworks – *Pillowfight* (2002-2007)

REPRESENTATION

- The Brant Rose Agency (feature film and TV), Los Angeles (2003-present)
- Synthetic Pictures (commercials), Austin / LA / NY (2005-present)

PROFESSIONAL ASSOCIATIONS

- Austin Film Society (1999-present)
- Texas Exes (2005)
- University of Texas Faculty Mentorship Program (2005-2006)
- Miami Film Festival, panelist (2007)
- Nevada City Film Festival, panelist (2007)
- Austin Film Festival, panelist and moderator (2004-2006)
- Houston Film Commission, *Films by Scott Rice* screening/discussion (2006)
- The Hamptons International Film Festival, panelist (2005)
- University Filmmakers Alliance (UT), *Writing Shorts* lecture presented (2004)
- Association of Independent Video and Filmmakers (1997-2002)
- Flicker Film Festival – Northwestern University, panelist (1997)
- Wisconsin Screenwriters Forum, Milwaukee, WI (1998)
- Independent Film and Video Collaborative, Madison, WI (1992-1997)

DVDs / ARTICLES / BOOKS

- *Films by Scott Rice* (2007), Short Film Anthology DVD, Filmbaby.com
- “Small Stories, Big Ideas: Crafting Winning Short Films.” Austin Film Society POV Article, Spring 2005, pp. 17-18
- “Serious Business: Directing the Short Film.” Austin Film Society POV Article, Spring 2007, pp. 11-12
- Chamberlain Bros. International Student Film Festival by Kimberley Brown, Introduction by Roger Corman – two chapters featuring Scott Rice interviews and his short film work, Penguin Group (2005)
- In Progress: Small Stories, Big Ideas: Demystifying the Short Film, based on Scott Rice’s MFA Thesis Report of the same title

